



2010 Media Kit

please contact stacey.treerootandtwig@gmail.com with any questions



I'm Stacey Nerdin, freelance writer and owner/blogger at the mom blog *Tree, Root, and Twig*. At *Tree, Root, and Twig*, I write about: my busy life as a stay-at-home mom of 5 (ages 3-16), reflections on life and faith, book reviews, product reviews and giveaways, and more. I defy being put into a niche, because for me – **everything's connected**.

I've been active online since 1996 and have been blogging since 2005. I've written for an online literary magazine, a parenting e-zine, and had my own weekly show on MomTV.com. I've enjoyed working with several companies, including Build-a-Bear, EA Games, Hasbro, Scholastic, General Mills, Office Max, Nestle, Sorel, and many, many more. In addition to actively posting on my own blog, I write movie reviews for the [ClearPlay corporate blog](#), posts on motherhood for Mabel's Labels' [The Mabelhood](#), and I serve as an [Ambassador for eBay Classifieds](#).

Statistical Information for *Tree, Root, and Twig* (as of 9/2/10)

URL: <http://treerootandtwig.com>

Google Page Rank: 3

Unique Monthly Visitors: 3,457

Monthly Page Views: 4,410

Subscribers, via RSS and email: 231

Followers via Google Friend Connect: 332

Followers of <http://facebook.com/treerootandtwig>: 121

Followers of [@treerootandtwig](http://twitter.com/treerootandtwig) on Twitter: 2,031

Demographic Information for *Tree, Root, and Twig* (according to Alexa.com)

91.1% of traffic is from United States	25-34 yrs old
Female	Some college education
Have children	Browse from home

Tree, Root, and Twig's Online Affiliations

MomImpact eBay Classifieds Global Influence Mom Central Mom Select MyBlogSpark
Team Mom Media ClearPlay One2One Network Mabel's Labels Business2Blogger

Stacey's Offline Affiliations

Leader among church Young Single Adults in my area; Cub Scout leader; member: PTA and band boosters, local book club, and a mom/toddler playgroup.

Review/Giveaway/Writing Policy for *Tree, Root, and Twig*

I will consider all product, event, and travel-related review requests. I do not accept financial compensation for reviews, but do expect to have the product in my possession before I post a review. Please allow up to 2 weeks for a review to post after I have received a product. If you need a post sooner than that, I *may* be able to accommodate you (let's discuss). I post only honest reviews, which may include any weaknesses I perceive or experience with the product. I am happy to run a giveaway of the product, but will never ship a product myself. If you ship me a product to send to a giveaway winner, I will donate it and ask that you send an additional product to the winner. Please note: I rarely review websites or services, but have done it in the past and will always require financial compensation, since there is no other material compensation for my time in researching and writing the piece.